

**FOR IMMEDIATE RELEASE**

**Youngs Insurance Partners again with The Children’s Breakfast Clubs to provide drop off locations for their 2017 COAT DRIVE.**

**Toronto, ON (October 1, 2017) – 9:00 a.m.** [Youngs Insurance Brokers Inc.](#) one of the largest independent insurance brokerages in Ontario announced today their partnership with [The Children’s Breakfast Clubs](#) and their 2017 Winter Coat Drive. Three of Youngs Insurance’s offices will serve as the drop off locations for this year’s Coat Drive – their Niagara Falls, Waterdown and Mississauga offices.

Considering the frigid winter temperatures experienced last winter and the prediction of an even colder winter season this year, The Children’s Breakfast Clubs 2017 Coat Drive is an essential staple in this community. By providing suitable winter clothing to those in need, we can have a significant impact on their health and well-being.

The Children’s Breakfast Clubs’ goal for this year’s Coat Drive is to collect 50,000 clean, good quality, gently used winter coats, hats, mitts and warm winter clothing. Youngs Insurance hopes to surpass this goal, ensuring more warmth is spread this winter season.

Youngs Insurance is very passionate about their #GiveBackOntario initiative, as they are dedicated to making a difference in the communities they operate in throughout Ontario. #GiveBackOntario works to inspire and challenge Ontarians to get involved and give back to their communities. This year’s goal is that #BreakfastClubCoatDrive and #GiveBackOntario will motivate the public to participate in this year’s Children’s Breakfast Clubs Winter Coat Drive.

“It’s our pleasure to announce that two of our Youngs Insurance offices will be used as drop-off locations for the The Children’s Breakfast Clubs 2017 Winter Coat Drive. Youngs Insurance is proudly known for our community leadership and we couldn’t be more thrilled to facilitate this fantastic initiative for The Children’s Breakfast Clubs,” said Sandy Valleriani, President of Youngs Insurance Brokers Inc.

“Our Niagara Falls and Waterdown offices provide the opportunity to reach different communities throughout Ontario. It’s our hope that this will increase donations for this year’s Winter Coat Drive, allowing us to provide winter clothing to more people in need, ” explained Diane Savio, Youngs Insurance Brokers Inc., COO.

The 2017 Winter Coat Drive runs October 1 – December 22, 2017. If you are interested in donating clean, good quality, gently used winter coats and warm winter clothing please view the drop off locations by clicking here: [DONATE A COAT, WARM A HEART.](#)

## **About Youngs Insurance Brokers Inc.**

Youngs Insurance Brokers Inc. has been providing superior insurance throughout Ontario for over a century. Established in 1910, in the Niagara Falls area, the business has continued to evolve and expand over the years; growing to be one of the largest independent brokerages in Ontario. The mission of Youngs Insurance is to ensure they provide their clients with the finest insurance protection and service. Throughout their first hundred years they committed to the social and economic well-being of their partners, employees, community, and province. Embracing their second century of business, they continue to commit to uncompromised excellence! For more information, please visit [www.youngsinsurance.ca](http://www.youngsinsurance.ca)

## **About The Children's Breakfast Clubs**

In 1984, after consultation with community residents and the Metropolitan Toronto Housing Authority, the first Children's Breakfast Club was opened in the Jane/Falstaff community. It was determined that many community needs and concerns could be addressed with a breakfast program; including a nutritious start to the day, a safe place for parents to leave their children when they go to work and a warm and caring environment where children feel safe and supported. Today, the Children's Breakfast Clubs operate programs in 20+ communities. For more information, please visit [www.breakfastclubs.ca](http://www.breakfastclubs.ca)

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