

CAR SHOW



Sponsorship Levels

\$100 LEVEL

- Name on promotional poster
- Name on the Youngs Insurance website, Facebook page and Twitter

\$200 LEVEL

- Name on promotional poster
- Name on the Youngs Insurance website, Facebook page and Twitter
- Name on an award plaque (may be shared with another sponsor)

\$500 LEVEL

- Logo on promotional poster
- Logo on advertisement in Welland Tribune
- Name/logo on the Youngs Insurance website, Facebook page and Twitter
- Name on an award plaque
- Mentioned as sponsor on radio ad
- Signage at the car show (if provided)
- Complimentary space to set up a booth

\$1,000 LEVEL

- Logo on all car show promotional material and recognized as a major sponsor
- Name/logo on the Youngs Insurance website, Facebook page and Twitter with link to your company's website
- Logo on advertisement in Welland Tribune
- Name/logo on major car show award
- Mentioned as sponsor on multiple radio ads
- Banner with company name/logo displayed at the car show if provided by the sponsor
- Complimentary space to set up a booth

\$2,000 LEVEL

- Recognized as Presenter of the Car Show alongside Youngs Insurance
- Logo in Youngs Insurance 2016 calendar
- Logo on the sleeve of the t-shirt given to each entrant & the t-shirts being sold
- Plus: everything in the \$1,000 package

All sponsorship levels will be acknowledged via PA announcements during the show.

The deadline for sponsorship commitment is May 15, 2016.