



## Sponsorship Levels

### Friends of the Car Show Sponsor | \$100

- Name on event banner
- Name mentioned on Youngs Insurance website and social media

### Bronze Sponsor | \$250

- Name on event banner
- Name mentioned on Youngs Insurance website and social media
- Name on an award plaque (may be shared with another sponsor)
- Signage at the car show (if provided)

### Silver Sponsor | \$500

- Logo on event banner
- Name mentioned on Youngs Insurance website and social media
- Logo on advertisement in Welland Tribune
- Name on an award plaque
- Mentioned as sponsor in radio ad
- Signage at the car show (if provided)
- Complimentary space to set up a booth at event

### Gold Sponsor | \$1,000

- Logo on car show promotional and marketing material and recognized as a major sponsor
- Name mentioned on Youngs Insurance website and social media
- Logo on advertisement in Welland Tribune
- Name/logo on major car show award
- Mentioned as sponsor on multiple radio ads
- Banner with company name/logo displayed at the car show (if provided)
- Complimentary space to set up a booth

### Presenting Sponsor | \$2,000

- Recognized as Presenter of the Car Show alongside Youngs Insurance
- Logo in Youngs Insurance 2019 corporate calendar
- Logo on the sleeve of the t-shirt given to each entrant & the t-shirts being sold
- Plus: everything included in Gold Sponsorship

All sponsorship levels will be acknowledged via PA announcements during the show.

**The deadline for sponsorship commitment is May 15, 2018.**